



THE JAGWIRE NEWSMAGAZINE

Donation Form/ Ad Contract

Westmoore High School
12613 S Western Ave
Oklahoma City, OK 73170 janadelong@mooreschools.com



Dear Community Member of Westmoore High School,

Westmoore Journalism is looking for your support! We are raising money to print our next issue of The JagWire, a student-made news publication with award-winning stories/photography. Our staff relies heavily on families and friends of the OKC/Moore community in addition to individual, small businesses and corporate sponsors. Your consideration of a donation is greatly appreciated. Our goal is to cover our printing costs.

All donors will be complementarily listed in the front inside cover under "Friends of the JagWire" as a gift from the JagWire staff to you. With your help, we are able to maintain reporting information and sharing stories about our community.

For any questions and concerns, please email Publications Advisor Jana DeLong at janadelong@mooreschools.com

DONATION TIERS



SILVER DONOR TIER \$10

- Mention/Shoutout on the printed magazine page 2 "Friends of the JagWire" section
- Mention/Shoutout on all WHS Publications social medias
- Free copy of *The JagWire*



GOLD DONOR TIER \$25

- Mention/Shoutout on the printed magazine page 2 "Friends of the JagWire" section
- Mention/Shoutout on all WHS Publications social medias (seperate and bigger than Silver Tier)
- Free copy of *The JagWire*

PRINT ADVERTISING RATES



\$40 ****MOST POPULAR****

1/4

Quarter Page Print Ad
3.75 in x 5 in



\$75

1/2

Half Page Print Ad
7.5 in x 5 in



\$150

1

Full Page Print Ad
7.5 in x 10 in

Note: Print ads are good for one issue of advertisement. All print sponsors recieve complementary copies.

Accurate of December 2021, our Instagram account @westmoore.yearbook has 450 followers.

Frequently Asked Questions

Q: How do I pay for my ad?

A: You can write out a check to Westmoore and mail it the school's address listed above. When mailing, be sure to list Jana DeLong as the recipient. Staff members may also go to your location and pick it up upon request. We also take invoices.

Q: Who designs the ad?

A: You can send us a pre-made ad (be sure to look at the measurements) OR we can design an ad and send you a proof before it runs.

Q: Can I send my ad to you through email?

A: Yes, if it is attached to the email as a PDF.

Q: How often this magazine is published?

A: Four times a year.

Ad Interest/ Donation Sheet - Please Fill Out

Contact Information

Tell us more about yourself. Print the following information.

First and Last Name

Company Name (if applicable)

Name(s) to be listed in "Friends of the JagWire" section. *Examples include Kenny Kim, the Kim Family, or Steven and Kenny Kim, or Company Name (Kim's Shop)*

Street address (optional) *Please fill out if you are a business or organization*

Phone number

Date

Email address (optional)

Purchase an Ad

Please indicate which type of advertisement(s) you would like.

- Print Ad:** Quarter Page **\$40**
- Print Ad:** Half Page **\$75**
- Print Ad:** Half Page **\$150**

Donations

Please indicate how much you want to donate. You may also mark "Other" to specify a different amount.

- Bronze Tier (\$1-9)
- Silver Tier (\$10)
- Gold Tier (\$25)
- Other (Please specify: \$____)

Form of Payment

Please indicate the method of payment. If paying by check, make payable to Westmoore High School.

- Cash
- Purchase Order
- Check

Mail this form to:

Jana DeLong
Westmoore High School
12613 S Western Ave
Oklahoma City, OK 73170

OR, a Publications staffer can go to your location and pick your form upon request.

Still have questions? Want some more info? Contact Publications Advisor Jana DeLong with any questions at janadelong@mooreschools.com

Please return this form to Mrs. DeLong's room by the Cafeteria commons or mail this to Westmoore High School with Jana DeLong listed as the recipient on the envelope. A staffer can pick up forms/donations at your location upon request.

- I understand I am making a donation and/ or contribution to Westmoore High School's journalism department, directed towards the printing of their publications.*

Signature

Date